



THE 2:1
CHAMPION

Dannon® Oikos®
Strawberry and Blueberry
0% fat yogurts
beat Chobani® 2:1
in a national taste test.¹



Possibly the best yogurt in the world.

1. Dannon® Oikos® Blueberry and Strawberry Nonfat Yogurts were preferred on taste to Chobani® Blueberry and Strawberry Nonfat Yogurts in a national paired taste test.

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CREATE
THE CRAVE™

FOR OPERATORS WHO WANT TO CASH IN ON THE FASTEST-GROWING YOGURT SEGMENT.²

With an 84% sales increase since 2011, Greek yogurt is driving topline yogurt category growth.² Made from the traditional Greek strained process, Dannon® Oikos® has the delicious taste your customers crave.



Every 5.3 oz. flavored serving contains:

11 to 12 grams of protein compared to regular lowfat yogurt's 5 grams, and 40% less lactose than regular nonfat yogurt³

BRAND	PACK	DESCRIPTION	DANNON UPC
Dannon® Oikos® Single-Serve 5.3 oz. Products			
Dannon Oikos	12/5.3 oz.	Plain 0% Fat	2714
Dannon Oikos	12/5.3 oz.	Vanilla 0% Fat	2717
Dannon Oikos	12/5.3 oz.	Pineapple 0% Fat FOB	3216
Dannon Oikos	12/5.3 oz.	Apricot Mango 0% Fat FOB	3217
Dannon Oikos	12/5.3 oz.	Strawberry 0% Fat FOB	2715
Dannon Oikos	12/5.3 oz.	Blueberry 0% Fat FOB	2716
Dannon Oikos	12/5.3 oz.	Peach 0% Fat FOB	2730
Dannon Oikos	12/5.3 oz.	Strawberry-Banana 0% Fat FOB	1835
Dannon Oikos	12/5.3 oz.	Black Cherry 0% Fat FOB	3215
Dannon Oikos	12/5.3 oz.	Toasted Coconut Vanilla	2727
Dannon Oikos	12/5.3 oz.	Strawberry Blended	3218
Dannon Oikos	12/5.3 oz.	Key Lime Blended	3221
Dannon Oikos	12/5.3 oz.	Raspberry Blended	2775
Dannon Oikos	12/5.3 oz.	Variety Pack: 0% Fat FOB Strawberry/Blueberry/Black Cherry	3709
Dannon® Oikos® Bulk 32 oz. Products			
Dannon Oikos	6/32 oz.	Plain 0% Fat	2753
Dannon Oikos	6/32 oz.	Vanilla 0% Fat	2754
Dannon Oikos	6/32 oz.	Plain 4% Fat	3241

Recipe Revamp



Improve the nutrition of your favorite recipe without sacrificing flavor by swapping Dannon® Oikos® Greek Nonfat Yogurt in for regular sour cream, mayonnaise and cream cheese.⁴

For recipes visit oikosyogurt.com/greek-yogurt-recipes

2. IRI Nielsen YTD 7/22/12.

3. Dannon® Plain Greek Nonfat Yogurt 9g of sugar (lactose) and Dannon® Plain Nonfat Yogurt 15g sugar (lactose) per 8 oz. serving.

4. Based on USDA database, Dec. 2011.



Contact foodservice@dannon.com for more information.
www.dannonfoodservice.com
www.oikosyogurt.com

